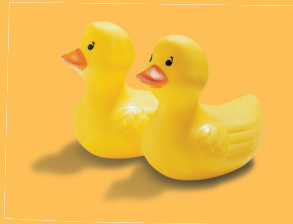


10 Good reasons for choosing windows, doors and conservatories made from PROFILE 22

- 1 PROFILE 22 continually researches, designs and develops its products so that you can enjoy all the benefits of better performing windows, doors and conservatories.
- 2 The high impact PVC-U frames are produced in the UK in one of the most technologically advanced factories in Europe.
- 3 PROFILE 22 has supplied frame profiles for some of the most prestigious PVC-U refurbishment and new build projects of recent years.
- 4 A comprehensive research and development department enables PROFILE 22 to continually assess and improve its products.
- 5 PROFILE 22 is stringently tested to the latest British and industry standards, both independently and within our extensive laboratories.
- 6 The PROFILE 22 system accommodates multi-point locking mechanisms that help to safeguard your property and personal possessions from possible break-ins.
- 7 The wood grain finish on a PROFILE 22 frame is guaranteed for a full 10 years.
- 8 Over one million windows, doors and conservatories made from PROFILE 22 are installed every year!
- 9 Leading local authorities and housebuilders specify PROFILE 22 for its quality.
- 10 PROFILE 22 was the first to introduce PVC-U into the UK over 30 years ago.



For more information, contact your local installer of PROFILE 22 windows, doors and conservatories or visit our website at:

www.profile22.com



Tell me why...

PROFILE 22 is an international PVC-U profile system supplied to local independent manufacturers who contract to install windows, doors and conservatories.
PROFILE 22 SYSTEMS cannot be held accountable for manufacture or installation by independent companies.

All information in this publication is provided for guidance only and is given in good faith. As it is company policy to continually improve products, methods and materials, changes of specification may be made from time to time without prior notice. This statement does not affect your statutory rights. © PROFILE 22 Ref: PR07321

We think it's important for you to know a little more about PROFILE 22 advanced performance windows and doors and what it means to you...



Energy Efficient



PROFILE 22 windows comply to the latest building regulations and achieve Window Energy Ratings (WER) of A, B and C.

...your questions answered

PROFILE 22[®] It's what the best windows and doors are made from!



Buying new windows, doors or a conservatory is a great way to improve your home; it can lead to greater security, ventilation, energy efficiency and aesthetics. But it can be bewildering at the best of times, and we are sure you have a list of questions, such as:-

- Q. What do they mean by advanced performance windows and doors?
- Q. How good is one product compared to another product?
- Q. How do you know when you've got a good deal?
- Q. How confident are you that you'll receive the right level of support from your chosen supplier?

If you are currently debating over which company you should choose and can't decide who is going to offer you the best value for money, then the following snippets of information may help you make a decision?

Every 30 seconds!

It's fair to say that you don't survive in business for over 30 years unless you're doing something right. Since first introducing PVC-U into the UK in 1976, PROFILE 22 has grown to become a leading supplier of top quality PVC-U frame profiles for new windows, doors and conservatories.

Today, it's currently ranked amongst the top three and an estimated 22,000 PROFILE 22 windows, doors and conservatories are fitted each week - that's over one window, door or conservatory installation every 30 seconds!

First to introduce PVC into the UK
One fitted every 30 seconds

True value for money...



To the untrained eye, windows, doors and conservatories can look visibly similar in appearance - so it's not always easy to assess which ones are going to offer you the best value for money, now and in the future.

Hindsight is a wonderful thing, and what appears to be a good deal today can turn into a disastrous decision tomorrow. Really cheap prices often reflect poorer quality products and yet really expensive prices don't always guarantee that you're going to get a far superior solution.

So, to offer you some form of reassurance that our products will perform as ably as we say they will, here's a list of some key considerations:

Security and safety

- PROFILE 22 products are fitted with high security hardware and furniture, such as multi-point locking mechanisms that help to safeguard your home against possible break-ins. Fire escape products are also available.

Strength

- PROFILE 22 windows, doors and conservatories are made from high impact strength PVC-U which determines the quality of the PVC-U and its behaviour when subjected to heat and cold. PROFILE 22 products are made to standards that meet the highest classification.

Long lasting looks

- Time preserving additives are included in the composition of the PVC-U to prevent airborne pollutants and the weather from attacking the surface and prematurely 'ageing' the look of your new windows, doors and conservatory.
- The surface of a PROFILE 22 frame is less likely to fade, turn dull and powdery or become soiled by airbourne pollutants.
- The wood grain finish on PROFILE 22 is guaranteed for a FULL 10 YEARS against delamination and discolouration.

So just how good are windows, doors and conservatories made from PROFILE 22?

Well, if we were to tell you that the PVC-U profile undergoes the following tests, you could probably answer that question yourself.

- **Colourfastness:** Tests carried out in the extreme temperatures of the Arizona desert and at Profile 22's Telford headquarters simulate long term exposure to weather and airborne pollutants.
- **Finish quality:** Checks ensure the surface is of a consistent high standard.
- **Frame 'weldability':** Assesses the ability of the PVC-U sections to be successfully welded.
- **Temperature stability:** The profile is tested within the required tolerances to ensure that it doesn't melt when hot or become brittle when cold.
- **Expansion:** Checks that any necessary expansion remains within a specified limit.
- **Foil lamination:** The specialist foil used on wood grain finishes is tested against peeling or delamination.

The above tests are in addition to those carried out by independent certification bodies such as BSI and BBA.



Why should you use a PROFILE 22 installer?

As a PROFILE 22 installer we enjoy the support of a multi-million pound turnover, national company. **In other words we're small enough to care and they are big enough to cope.**

What's more we're local, and as a local company we're here to look after and service the needs of people in our area and protect our reputation as a quality provider of tried and tested home improvement products.

- **Good local knowledge** - we are experienced in fitting new advanced performance windows, doors and conservatories in your area.
- **You can talk to us face to face** - because we're on your doorstep you can call in and talk to a real person whenever you like.
- **We care because our local reputation relies on it** - as a local business a lot of our orders come from our customers recommending our services to others, which is why we work harder to make sure you're happy.
- **Quality service before, during and after the sale** - as a PROFILE 22 installer, we'll take a more personal interest in your order and offer you expert advice, oversee the on-site work and respond quickly to any queries after the installation.

The right choice!

The PROFILE 22 system is genuinely comprehensive, offering you a fantastic selection including:

- White, wood grain or woodgrain on white frames
 - Different glazing bead designs
 - Glass and glazing styles
 - Handle colour options
 - Your choice of window designs
- ...and a whole lot more!

The best just gets better!

As a forerunner in providing quality home improvement products, you can rest assured that any window, door and conservatory made from PROFILE 22 that you buy today is one of the most advanced available - so it will last longer!

The best windows, doors and conservatories are made from PROFILE 22[®]

